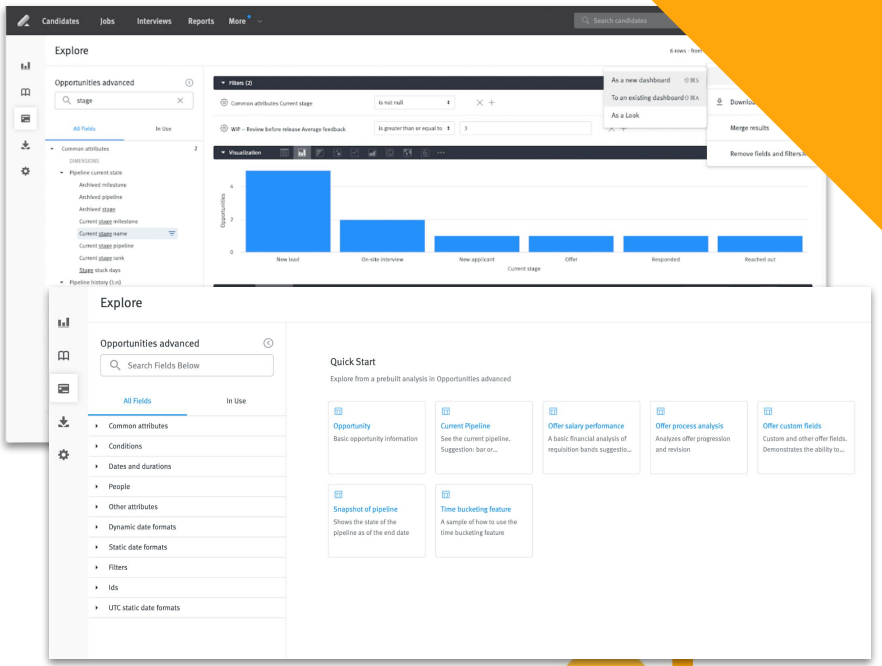
LEVER

Visual Insights Knowledge Series

Introduction to Advanced Analytics and Data Explorer



Today's Speakers

Chris Winkler

Product Marketing

Brendan Devereux

Solutions Consultant

AGENDA

- Introduction to Visual Insights
- Scaling your talent analytics with Advanced Analytics
- Live Demo of Advanced Analytics
- Q&A

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OUR MISSION IS

To offer talent leaders the **reach** of a marketing leader, the **forecast** of a sales leader, and the **insight** of a finance leader in a unified talent acquisition suite.

BECAUSE WE BELIEVE IN THE VALUE OF

Connecting human potential to meaningful work.

Spotify

Canva

ATLASSIAN

coupa

NETFLIX

HIGHSPOT

Top challenges facing talent leaders

Talent metrics are **key to achieving hiring goals**

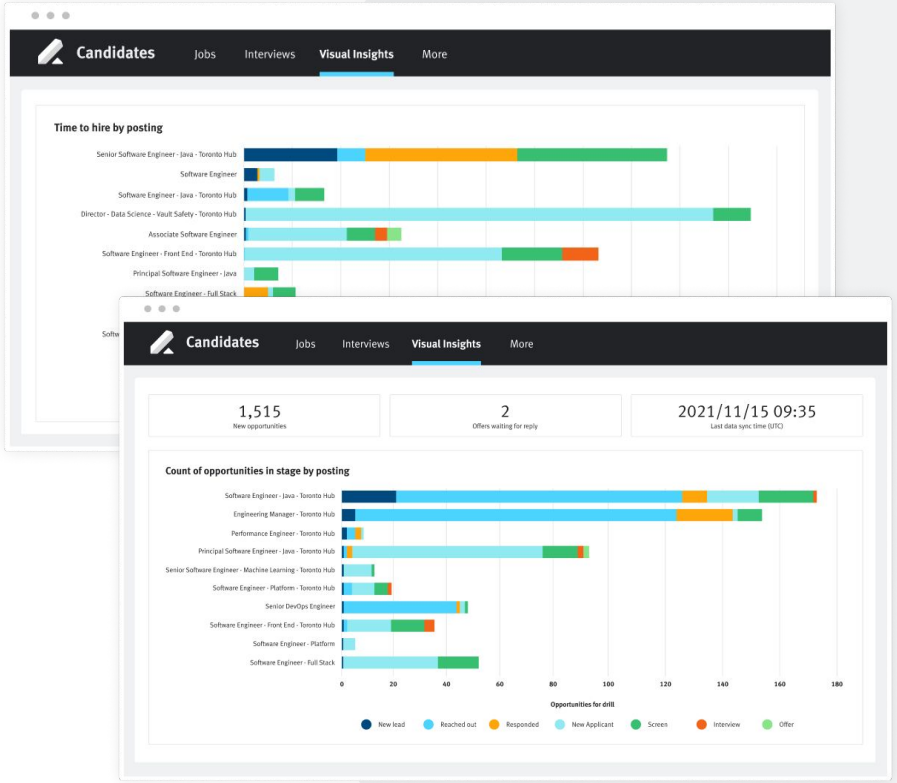
Hiring teams **do not have the resources they need** to make data-driven decisions

TA teams **spend time building spreadsheets and dashboards** by hand to help deliver insights

Visual Insights

We've done the data work so you can move faster and hire smarter.

- Visual Insights is a series of curated dashboards native in Lever.
- Our dashboards were built from customer insights and industry best practices.



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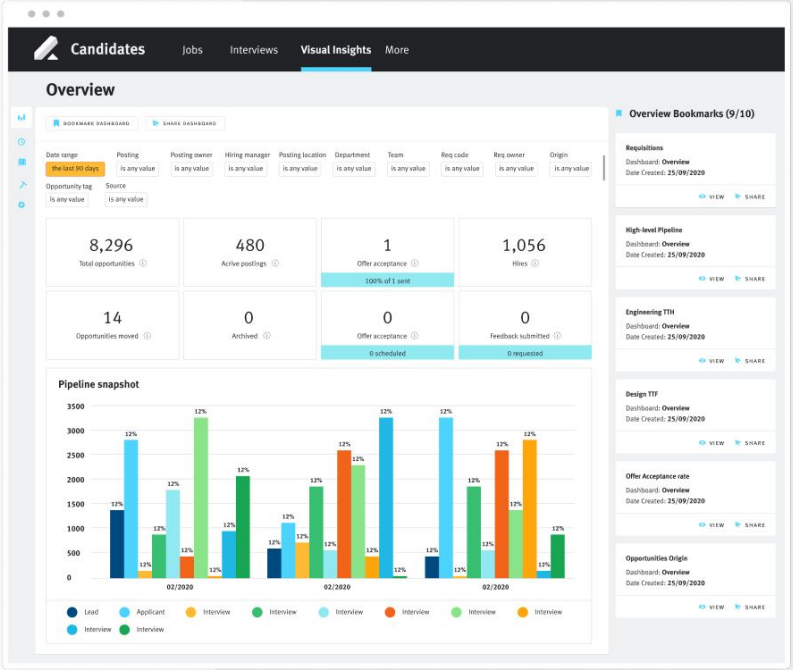
Visual Insights

The three pillars that empower data-driven recruiting:

- Move faster and hire smarter
- Data for everyone
- Uncover insights at the speed of your business



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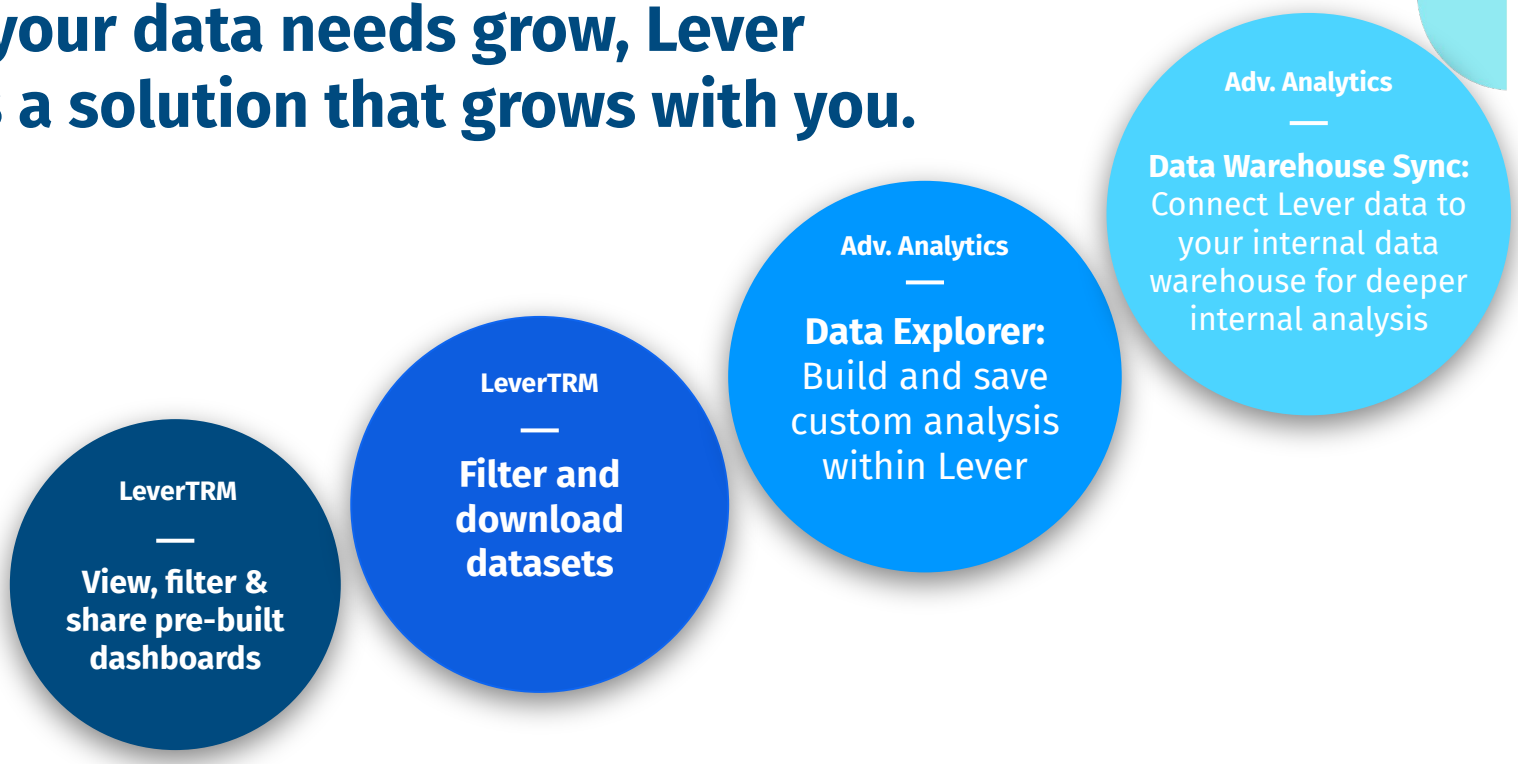
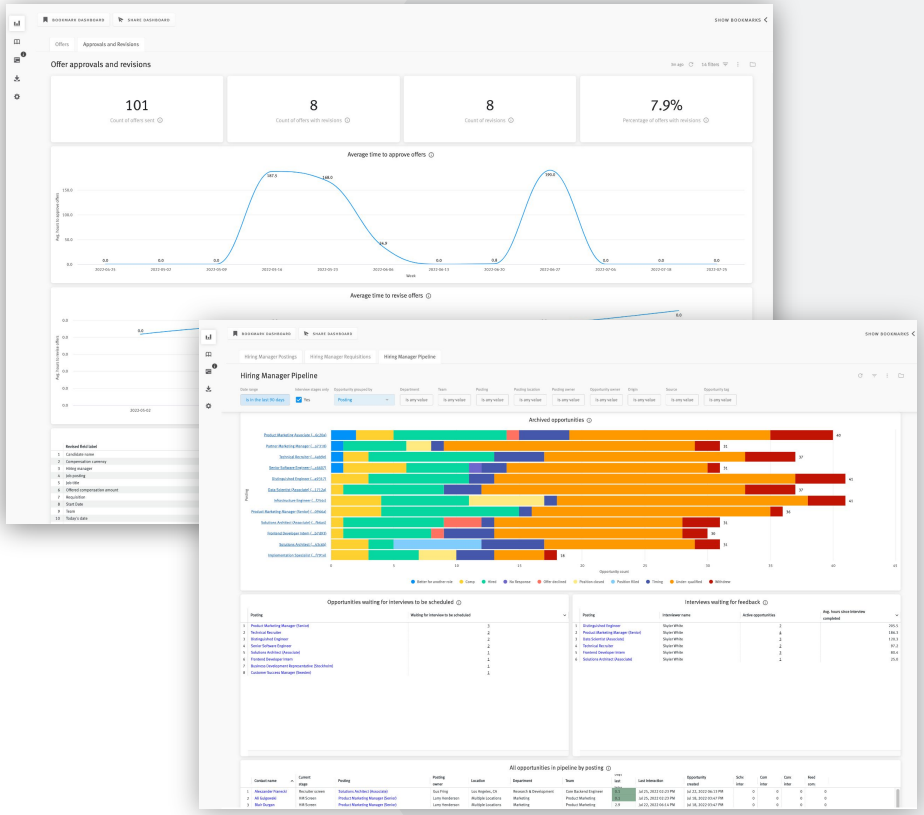
As your data needs grow, Lever has a solution that grows with you.



Advanced Analytics

Advanced Visual Insights Dashboards

- Offers Approvals & Revisions Dashboard
- Hiring Manager Pipeline Dashboard
- Recruiter Operations Dashboards
  - Interviews
  - Feedback
  - Performance
  - Current Operations: Team View
  - Performance: Team View



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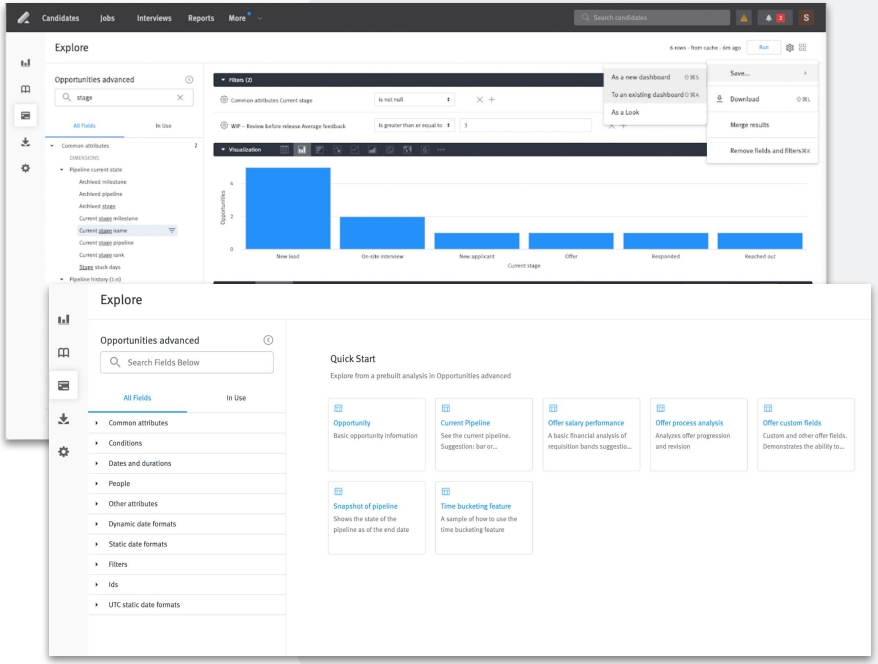
Advanced Analytics

Data Explorer

- Truly explore your data with custom analysis directly in Lever
- Create and save reports and dashboards with visualizations of your data, including custom fields
- Start your analysis with a series of data templates that help you get started



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Advanced Analytics

Data Warehouse Sync

- Blend your Lever data with your HRIS or other tools in your HR/TA stack for a complete data story.
- Export data through a standard and widely used method (e.g. SQL connection).
- The DWS data schema enables an almost endless number of different reports — the report builder's imagination is the only limit!

Grab your popcorn, it’s time for a demo!

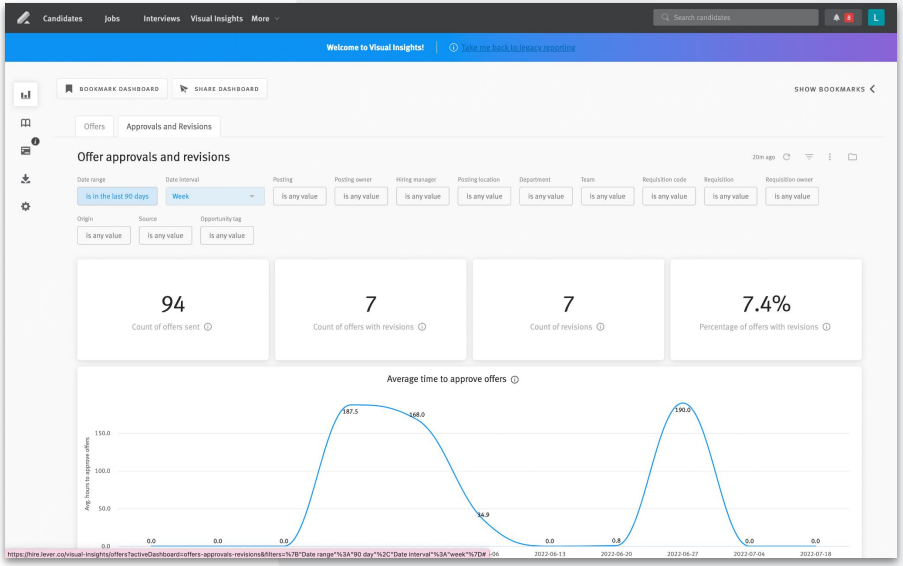
In this demo we will review:

- Recruiter Operations Interview Dashboard
- Hiring Manager Pipeline Dashboard
- Offer Revisions
- Data Explorer

Advanced Analytics

For Talent Acquisition Leaders and Ops

- Have visibility into approval and revision activity for Offers to understand the iterative process and identify bottlenecks impacting successful hiring
- Complement the out of the box dashboards with your ability to build your own, leveraging our curated datasets and the power of Looker



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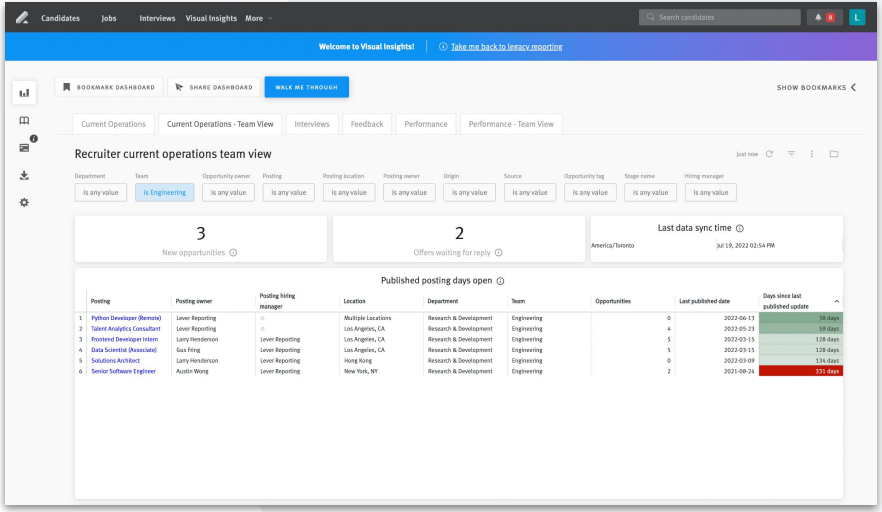
Advanced Analytics

For Recruiters

- Unlock a comprehensive view of Interview activity and access granular insight into Interview Feedback
- Measure historical efficiency at moving candidates through the pipeline in the Performance page, then do the same for your team with the Performance Team View
- Manage your team's overall performance with Current Ops Team view



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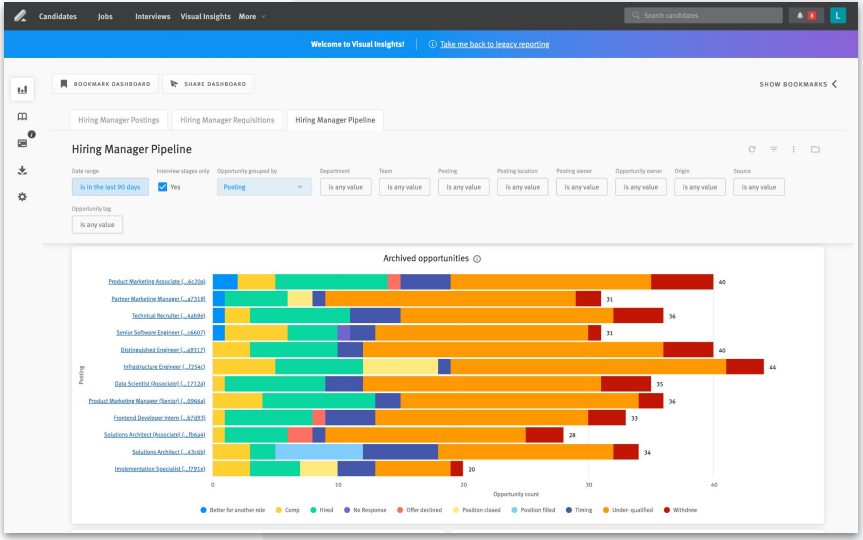
Advanced Analytics

For Hiring Managers

- With Advanced Analytics the Hiring Manager benefits from Pipeline insights to ensure they can proactively address friction points
- When Requisitions are in use, the Requisitions tab allows Hiring Managers to visualize metrics relative to opportunity volume, time in stage and hiring efficiency by Requisition



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At a glance: LeverTRM & Advanced Analytics

LeverTRM

20 Strategic Visual Insights Dashboards with over 164 charts

Recruiter Ops & Hiring Manager Dashboards

TA Benchmarking

EEO/Diversity Dashboards

Schedule, Send & Bookmark

Dashboard Drilldowns

Advanced Analytics

Everything in Visual Insights

Additional 7 Strategic Visual Insights Dashboards with over 35 charts

Data Explorer

Lever Data Warehouse Sync

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Webinars in the Visual Insights Knowledge Series

- Understanding Visual Insights for Talent Leaders and Talent Ops **(On-Demand)**
- Understanding Visual Insights for Recruiters and Hiring Managers **(On-Demand)**
- Leveraging Benchmark and DEI Data to Build Recruitment Strategies **(On-Demand)**
- Introduction to Advanced Analytics and Data Explorer **(On-Demand)**

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Thank You!